



## portfolio.

PharmaLinea develops and manufactures clinically supported private label food supplements, fit for best-quality brands and promotion through medical detailing. Our most successful clients consistently achieve growing sales because our products provide them with differentiation and the accompanying clinical evidence convinces doctors and pharmacists.



A leading iron product range, present in over 30 markets and launched by brands such as subsidiaries of STADA and Teva. 3 key advantages enable high user retention and doctor recommendation: awarded taste, significantly diminished chance of side effects, and clinically proven high efficacy. Supported by a gold-standard clinical trial on >Your< Iron Syrup and recognized by multiple awards. No. 1 iron supplements in several markets.



>YOUR< IRON SYRUP dosage (5 ml):

> dosage (5 ml): Qfer (35 mg Iron)

Vitamin B6 (0,7 mg)

Vitamin B12 (1,25 mcg)

Adult liquid product

with awarded taste.

Qfer (14 mg Iron) Vitamin B6 (0,7 mg) Vitamin B12 (1,25 mcg) Clinically proven to correct iron status in iron-deficient children.

>YOUR< IRON FORTE LIQUID

clinically proven. >Your< Iron Syrup increases

mean ferritin levels by

69%

>YOUR< IRON CAPSULES dosage (1 capsule): Qfer (15 mg Iron)

Vitamin C (60 mg) Leading in several markets.

>YOUR< IRON FORTE CAPSULES

dosage (1 capsule): Qfer (30 mg Iron) Vitamin C (60 mg)

Classic product with higher iron content.



∴ pharma<u>linea</u> Children IRON

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SUGAR-FREE PRESERVATIVE-FREE option available.

: pharmalinea



**Best Brand** 

>YOUR< IRON SPRAY dosage (6 sprays): Qfer (7 mg Iron)

Children's product in a sugar-free, user-friendly form.

>YOUR< IRON FORTE SPRAY dosage (4 sprays): Ofer (14 mg Iron) Convenient, sugar-free on-the-go solution for adults.



YOUR< IRON SPRAY

#### >YOUR< IRON FORTE OROSTICKS dosage (1 orostick):

Qfer (30 mg Iron) Vitamin C (80 mg)

Outstanding user experience for a clear advantage in the market.



pharmalinea

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Qfer (14 mg Iron) Preservative-free drops for the most delicate young users.

>YOUR< IRON ONLY DROPS

dosage (28 drops):

**Vitafood**s **Europe** 









#### >YOUR< IRON FORTE LIQUID STICKS dosage (1 liquid stick):

Qfer (30 mg Iron) Vitamin B12 (2,5 mcg) Innovative on-the-go

format for differentiation.

# urinary tract.

Natural solution for UTI prevention or acute use with an outstanding track record of market response. Supported by 2 clinical studies on the finished product. Launches in various regions are showing exceptional prescription rates and sales due to the product's efficacy. Based on an exclusive, branded proprietary ingredient Qcran®, providing an option for unique positioning and market advantage over competitors. Great taste in a user-friendly format.

### clinically proven.

**4**<sub>x</sub>

4x lower frequency of relapses after the addition of >Your< UTI Free Sachets to antibiotic treatment





### pain.

Highly effective neuro-regenerative and pain-re-lieving formulation confirmed by great user feedback and sell-out results. Targeting neuronal damage, the underlying cause of neuropathic pain, and not only symptom relief. Based on Qspine® - a proprietary complex and result of extensive R&D.





# prediabetes.

Support of balanced blood glucose levels with an immediate effect that can be measured by consumers in real-time. Developed to improve glycemic response through two complementary mechanisms: reducing post-meal blood glucose levels on one hand and improving insulin efficacy and sensitivity on the other. A highly marketable solution for a growing population looking to manage blood glucose due to (pre)diabetes, weight management, healthy aging, etc.



45%

reduced mean post-meal blood glucose iAUC by Qgluco compared to placebo dosage (1 capsule): Qgluco (250 mg) Chromium (100 mcg)

## fertility.

Best-in-class ingredients with clinically proven efficacy provide a clear advantage in a market of commodities and multivitamins. Designed to support several mechanisms of male fertility: antioxidative protection, spermatogenesis, and testosterone levels.

#### dosage (1 capsule):

Qfertil (5 mg)

Qfolate (200 mcg bioavailable folate)

Shilajit extract (100 mg)

L-carnitine (50 mg)

Coenzyme Q10 (12,5 mg)

+ selected minerals

Clinically supported ingredients for male fertility.



#### dosage (1 stick):

Qfolate (400 mcg bioavailable folate) Myo-inositol (2000 mg) QvitD3 (400IU Vitamin D3) Selenium (27,5 mcg) A leading female fertility product.

An all-around formulation based on ingredients with proven effects. Using the most bioavailable form of folate and convenient stick form, the product has achieved a market-leading position in a EU market.



DHA, folate, iron, vitamins, and minerals, all in a single daily dose with proven stability at the end of shelf-life. Based on Qfolate - the most bioavailable form of folate and Qfer - iron with superior absorption and absence of side effects. A leading product in several very different markets and successfully competing against the biggest global brands.



### dosage (1 softgel):

DHA (200 mg)
Qfolate (400 mcg bioavailable folate)
Qfer (14 mg Iron)
+ selected vitamins and minerals
Leading pregnancy supplement
in several markets.



#### dosage (1 sachet): Qlactate (5,4 g)

Unique solution supporting milk supply.

Scientifically supported and recommended by experts. One of the rare solutions targeting milk supply. Preservative-free, convenient sachet with great taste. Well-received by mothers in several very different markets.

## immunity.



#### dosage (1 stick):

Qimmune (90 mg)
QvitC (20 mg Vitamin C)
QvitD3 (600 IU Vitamin D3)
Zinc (4 mg)
Preservative-free preventive

product for the youngest users.

>Your< Immuniq Line stands out in a market full of herbal commodities with a breakthrough postbiotic ingredient Qimmune. Wide range of preventive functions: anti-inflammatory action, prebiotic gut health support, and cold & flu symptom reduction. The abundant clinical support is proven to convince doctors and enables an advantage in a crowded market.

24%

less days with URTI symptoms with Qimmune compared to placebo



#### dosage (5 ml):

Qimmune (90 mg) QvitD3 (200 IU Vitamin D3) Zinc (2,5 mg)

Preventive product in a tasty syrup form for children.





#### dosage (1 capsule):

Qimmune (500 mg) QvitC (50 mg Vitamin C) QvitD3 (200 IU Vitamin D3) Zinc (5 mg)

Synergistic preventive complex for adults.

>Your< Immuniq Acute Line products are powerful complexes for efficient relief of cold & flu symptoms. Qimmune postbiotic and other ingredients bring generous clinical proof of the effect on rapid immune response. Key for consumers looking for a natural alternative with proven immediate benefits.



higher NK cell activation by Qimmune compared to placebo within 1 hour of supplementation







#### dosage (1 stick):

Qimmune (135 mg)
QvitC (40 mg Vitamin C)
Thyme extract (25 mg)
Great mullein extract (25 mg)
Marshmallow extract (25 mg)
Natural symptom relief for children.



#### dosage (1 stick):

Qimmune (500 mg)
QvitC (80 mg Vitamin C)
Thyme extract (100 mg)
Great mullein extract (100 mg)
Marshmallow extract (100 mg)
Natural symptom relief for adults.

## sleep.

An added-value solution, clinically supported to improve several sleep quality parameters, such as sleep efficiency, duration, latency, etc. Based on Qnight, an innovative ingredient with 9 clinical trials on over 500 subjects. Entails various melatonin-free SKUs for long-term sleep quality support and an SKU with added melatonin for an immediate effect on acute issues with sleep latency. Proven on various markets, showing great results, user reviews, and doctor feedback. Promotable through medical detailing or ATL.

#### dosage (5 ml):

Qnight (50 mg) Vitamin B6 (1,4 mg) Tasty syrup for continuous sleep support in children.







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25%

increase in sleep duration after 4 weeks of Qnight supplementation

#### dosage (1 stick):

Qnight (125 mg)
Vitamin B6 (1,4 mg)
Higher dosage for periods of increased sleeping difficulties in children.

31%

increase in subjective sleep quality after 4 weeks of Qnight supplementation

#### dosage (1 stick):

Qnight (300 mg)
Melatonin (0,4 mg)
Magnesium (200 mg)
Vitamin B6 (2,0 mg)
Combination with melatonin for acute issues with sleep latency.

increase in sleep efficiency after 4 weeks of Qnight supplementation







#### dosage (1 capsule):

Qnight (150 mg) Magnesium (70 mg) Vitamin B6 (1,4 mg) Capsules for continuous sleep support in adults.

### vision.



dosage (5 ml):
Qlute (10 mg)
Qzea (2 mg)
+ selected vitamins
Child-friendly form
and awarded taste.





Vitafoods V/ Taste



Strong scientific support stands out in the vision market and is recognized by ophthal-mologists. Based on a patented carotenoid ingredient with leading levels of zeaxanthin, enhanced bioavailability, and gold standard clinical trials proving efficacy. Together with PharmaLinea's proprietary liquid product matrix technology, the products deliver an outstanding user experience and multiple benefits for eye health. The line has been awarded for taste and for innovation.



dosage (1 liquid stick):

Qlute (10 mg)

Qzea (2 mg)

+ selected vitamins

Stick sachets with tasty liquid
content, appealing to children.

40%

improvement of disability glare threshold with Qlute + Qzea compared to a 4% improvement by placebo

**4**<sub>X</sub>

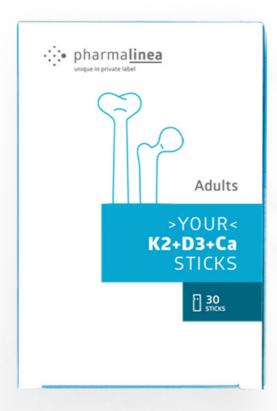
higher change in macular pigment optical density with Qlute+Qzea when compared to placebo

### bones.

#### dosage (1 stick):

QvitK2 (45 mcg Vitamin K2) QvitD3 (800 IU Vitamin D3) Qcal (500 mg Calcium) High dose in convenient form.





#### dosage (6 drops):

QvitK2 (22,5 mcg Vitamin K2) Vitamin D3 (400 IU) Preservative-free and market-leading product for children.



#### dosage (5ml):

QvitK2 (22,5 mcg Vitamin K2) QvitD3 (200 IU Vitamin D3) Qcal (125 mg Calcium) Tasty liquid form for children with demonstrated stability.



Rare all-in-one solutions with all three key nutrients for bone health. Formulations with best-in-class sources of each nutrient enable fewer cross-interactions and improved stability. Developed for efficacy through high bioavailability and showing outstanding results in markets from Europe to Southeast Asia.

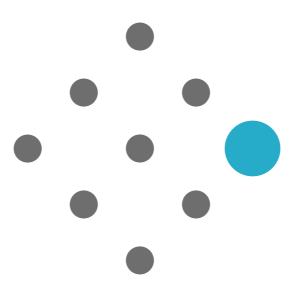
30%

higher bioavailability of Qcal when compared to tricalcium phosphate

### dosage (1 spray):

QvitK2 (22,5 mcg Vitamin K2) Vitamin D3 (1000 IU) Preservative-free, on-the-go use and great taste.

Adults



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